

Empire State Development

New York State MWBE Certification

April 20, 2012



Overview of MWBE Certification Developments

- 1. Implementing state of the art electronic monitoring, reporting and compliance system**
- 2. Increasing pool of certified MWBEs - agreements with NYC and Port Authority of New York and New Jersey**
- 3. Fast Track Applications**
- 4. Certification Open House**
- 5. Application Criteria**
- 6. Application Assistance**

Modernizing the Process

- ✓ **Implementing a State of the Art Electronic Monitoring and Reporting System**
 - System makes MWBE certification process more user friendly
 - Monitor the status of your application
 - Simplify the re-certification process, and streamline the process to make updates to your MWBE profile.
 - Monitor how state agencies spend contracting dollars with MWBEs

Simplifying the Process

- ✓ **Increasing Pool of Certified MWBE Firms**
 - **One Stop MWBE Application**
 - Apply with Empire State Development
 - Complete Addendums for MWBE Certification:
 - New York City Small Business Services
 - Port Authority of New York and New Jersey
 - **Fast Track Applications**
 - DBE certified firms
 - New York State Based MWBE certified firms with:
 - NYC Small Business Services
 - Port Authority of New York and New Jersey
 - NYC School Construction Authority
 - NY & NJ Minority Supplier Development Council
 - Women President's Educational Organization

Certification Overview

✓ Outline of MWBE Certification Criteria

- All firms must be at least 51% owned, operated and controlled by minority members and/or women.
- Each applicant firm must be an independent business
- \$3.5 Million Personal Net Worth Cap for each minority or woman owner(s)
- 300 Employee Cap for each firm
- Out of State Firms must have “Authority to Do Business” in NYS from NYS Department of State

Certification Application Assistance

✓ Certification Open House

- First Certification Open House- 59 certified

✓ Application Assistance

▪ Entrepreneurial Assistance Program Centers:

- 24 Centers throughout the state
 - www.esd.ny.gov/BusinessPrograms/EAP.html

▪ Small Business Development Centers:

- 24 Regional Centers throughout the state
 - www.nyssbdc.org

▪ Procurement Technical Assistance Centers :

- 6 Centers located throughout the state
 - www.aptac-us.org

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www.esd.ny.gov/mwbe.html

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